

AMENDMENTS TO THE CLAIMS

1.- 8. (Cancelled).

9. (New) A service providing system comprising:

a network having

an information providing server which provides information, and

an authentication server capable of sending and receiving information to and from the information providing server; and

a portable terminal capable of sending and receiving information to and from the network;

wherein the information providing server is configured to send to the authentication server information requested by the portable terminal, address information associated with the information providing server, and tag information associated with the information providing server;

wherein the authentication server has an authentication information database which stores authentication information to determine whether or not the information providing server is an authorized server, the authentication information being displayable on the portable terminal;

wherein the authentication server has a detector which detects whether or not the address information and the tag information sent by the information providing server match the authentication information stored in the authentication information database;

wherein the authentication server has a transmitter which sends to the portable terminal the requested information sent by the information providing server and the authentication information retrieved from the authentication database when the address information and the tag information match the stored authentication information; and

wherein the portable terminal has a first display area which displays the requested information sent by the information providing server and a second display area which displays the authentication information.

10. (New) The service providing system of Claim 9, wherein the portable terminal further includes a radio transmitter to access the network via wireless communication.

11. (New) A service providing method using a portable terminal which can be connected to a network having an information providing server and an authentication server connected to the information providing server, the method comprising:

the portable terminal accessing the network to request information;

the information providing server transmitting to the authentication server the information requested by the portable terminal, address information for the information providing server, and tag information;

the authentication server determining whether the received address information and tag information match address information and tag information stored in the authentication server;

the authentication server converting the received tag information to authentication information displayable on the portable terminal when the received address information and tag information match the stored address information and stored tag information, and sending the requested information sent by the information providing server and the authentication information to the portable terminal; and

the portable terminal displaying the requested information on a first display area and the authentication information on a second display area.

12. (New) The service providing method of Claim 11 wherein the portable terminal accesses the network via wireless communication.